

**seeMOMMYrun.com and büji™ Partner to Advance
Outdoor Family Activity and Fellowship**

(June 22, 2006 – Washington, D.C.) - seeMOMMYrun.com, an Internet-based non-profit organization that joins active moms together for exercise and camaraderie, is pleased to announce its new partnership with büji products, the brand that outsmarts poison ivy/oak, to help carry its mission to women and families across the U.S. Both organizations are motivated by a common goal – to encourage families to get outdoors for exercise and some healthy, family fun.

“seeMommyRun speaks to the heart of one of our major goals with büji—to encourage outdoor discovery,” said Cadey O’Leary, president of CADE Laboratories, makers of büji. “While our premier products are designed to offer complete protection against poison ivy/oak reactions, our company is also committed to fostering outdoor discovery and enjoyment through partnerships with organizations like seeMommyRun.com.”

“We are pleased to be joining forces with büji and look forward to building many programs together that create more opportunities for women to support each other while becoming healthy role models for their families,” said Andrea Vincent, founder of seeMOMMYrun.com.

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About büji: büji products are a new line of skin care products that outsmart poison ivy/oak by providing relief from and protection against allergic reactions. büji Block™ pre-contact lotion helps protect against allergic reactions and features an SPF 20 UVA/UVB sunscreen. büji™ Wash is a gentle, exfoliating cleanser designed to remove the plant oils, which cause the reaction, anytime after exposure or after symptoms for fast relief of itching and irritation. büji is formulated and marketed by Cade Laboratories. Founded in 2004, the company uses smart science to create innovative skin care products that meet the needs of today’s active consumer. Cade headquarters are located in Chicago, Illinois. For more information, visit www.bujiproducts.com or call 888-606-2854.

About seeMOMMYrun.com: seeMOMMYrun.com is an informational Web portal that allows moms to communicate and make their own arrangements for running or walking together in groups. The site provides interactive schedules, group sign-ups, local race schedules, and advice for active moms who want to include baby in their workout routines. The site helps women stay motivated and dedicated to staying fit while also forming like-minded friendships for mom and baby. Visit us online at www.seeMOMMYrun.com for more information about groups in 50 states in the U.S. with Canada and South Africa currently in development.