



Independent lab tests show būji™ Wash produces no irritating effects after repeated use on the body and face

During the Winter and Spring of 2006, an independent New York laboratory performed two skin tests on qualified participants. The purpose of the tests was to evaluate the usage and safety of būji Wash—a post-exposure exfoliating cleanser that removes poison ivy and poison oak from the skin.

Facial Discomfort Assay Test. This test determined whether or not the application of būji Wash to the face resulted in any stinging or burning sensation. The product was swabbed onto the cheek of test subjects who were pre-qualified as sting sensitive. They were then asked to sit and record all sensations felt during the 5 minutes immediately after the application. In addition, each panelist was asked to rate the intensity of any reactions.

No reactions of any kind were observed during the test; compelling the laboratory to conclude that būji Wash is non-stinging.

Repeat Insult Patch Test. This test concluded that būji Wash does not irritate or cause skin sensitivity even when continuously reapplied. Fifty subjects participated in this study. būji Wash was dabbed onto hypoallergenic adhesive patches that were then placed on the subjects' backs. Each subject was instructed to remove the patch after 24 hours.

This procedure was repeated until a series of nine consecutive 24-hour exposures was completed. Participants were then given a 10-to-14-day rest period after which a re-test dose was applied to a different test site on their skin. No adverse reactions were recorded during the study which led the laboratory to determine that būji Wash is a non-primary irritant and non-primary sensitizer to the skin.

Hypoallergenic and fragrance-free būji Wash is also pediatrician and dermatologist tested.